



INTERNATIONAL SCHOOL OF BUSINESS & MEDIA, KOLKATA FINAL PLACEMENTS PROGRAMME (2019-2021)

Post Graduate Programme in Business Management

Specialisation: 1. Finance 2. Marketing

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EDUCATION

International School of Business & Media, Kolkata PGDM	2019-21 6.6 / 8
Fakir Mohan Autonomous College Bachelor of Commerce (Accountancy)	2018 61.21%
F.M. Junior College Council for Higher Secondary Education	2015 68.50%
St. Vincent Convent Senior Secondary School The Indian Certificate of Secondary Education	2013 75.83%

WORK EXPERIENCE

YES

Company: B.N. DAS & Associates
Designation: Audit Trainee
Duration: 10 months
KRA: Audit, Accounting, Tally

INTERNSHIP

5 MONTHS

COMPANY : Leverage Capital Group

PROJECT TITLE : Comparative analysis of currency exchange risks of USD and EURO in India

OBJECTIVES : The objective of the study is to find and compare the medians & variances of the daily returns of USD and EURO during the Global Financial period and the current Pandemic situation.

SCOPE : To find out which currency is more exposed to currency exchange risks during a particular period.

PROCESS : In this study, secondary sources were used for collecting Data for the Study. I have collected daily INR-USD and INR-EUR rates from the website of Reserve Bank of India. I've computed the annualized mean returns and the standard deviations of the exchange rates.

METHODOLOGY

: Mann-Whitney U-Test, F-Test & Levene's Test were performed for the Econometric analysis during the study.

LEARNING OUTCOMES

: From the study done for the report the learning outcomes were as follows:

- EURO was more risky than USD in Global Financial Crisis & EURO was more risky than USD in Covid19 Pandemic period.
- USD in Global Financial Crisis was found more risky than USD in Covid19 Pandemic period and the EURO in Global Financial Crisis was found more risky than EURO in Covid19 Pandemic period.

From the internship the learning outcomes were as follows:

- Successfully interacted with foreign manufacturers for business
- Prepared the following documents –
 - Letter of Intent, Letter for Quote and Purchase Order for the procurement of Medical Equipment.
 - Offer for Sales and Proforma Invoices for the sales of Medical Equipment.

PROJECTS & LIVE ASSIGNMENTS

- **FINANCE:**
 - Ratio Analysis of **SAIL**
 - **Maruti Suzuki:** Working Capital Management
- **MARKETING MANAGEMENT:**
 - Product Mix of **Procter & Gamble**
 - Prospect of **Medical Tourism** in New Normal
 - **Red Ocean** and **Blue Ocean** Strategy
 - Changing Facet of Rural Market in India
- **PRODUCTION AND OPERATION MANAGEMENT:**
 - Project on **Sustainable Supply Chain Management**
- **MANAGEMENT COMMUNICATION:**
 - Business Plan on **BOTEL**

SPECIAL ACHIEVEMENTS

- Completed Certification Course on “Basics of Financial Market” from Kredent Academy
- Completed Certification Course on “Banking Credit Analysis Process” from Udemy
- Received award at Inter-College Drama Competition

EXTRA CURRICULAR ACTIVITIES

- Member of Sports Cell
- Dance

COMPUTER PROFICIENCY

- SPSS Software
- R Studio
- Tally ERP 9
- MS Office