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| **Ankit Bohra**  **Email:** [bohra.ankit@gmail.com](mailto:bohra.ankit@gmail.com)  **Mobile: +91- 9460090144 / 7976120077** |  |

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| **Career Objective** |

To obtain a challenging position with any corporate that utilizes my experience and to seek a position to utilize my skills to learn,

enhance knowledge and implement the same for achieving organizational goals and professional growth as well.

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| **Professional Experience** |

1. **Presently working with Saras Diary Ajmer as Marketing Supervisor . (July 2020 Onwards )**

* Deals with running diary at Ajmer market and solved queries related from diaries .
* Assign new point for allotment of new booth and identified the customers.
* Manage over all marketing campaign and collect data and worked over it .

2. **Worked as Marketing Manager for “Shresha Pest Control “ (Mar 2019-June 2020 )**

* Deals with Sarpanch and finalized the meeting .
* Identify the panchayat for asembling the product.

3. **UAE Exchange & Financial Sevices (Unimoni) - "1 Year" (Jan 2018- Feb 2019)**

* Worked as a "Branch Credit Manager" (BCM) in Gold Loan
* Identify the customer segment, make the relationship, fullfil their needs & demand and appraise the Gold with purity
* Market research & marketing for created Gold loans for the customer and made the people awareness towards the health insurance
* To made the proper interest of gold loans with the accuracy and systematic check
* Generated the leads to fullfil the required targets on given duration
* Rectified the Operational issues and did the proper process management to acheive the goals

2. **Muthoot Fincorp Ltd** - "**1.2 Years" (May 2015- July 2016)**

* Identify the customer segment, make the relationship, fulfill their needs & demand and appraise the Gold with purity
* Market research & marketing for created Gold loans for the customer and made the people awareness towards the health insurance
* To made the proper interest of gold loans with the accuracy and systematic check
* Generated the leads to fulfill the required targets on given duration

3**. Mahindra Finance Ltd** - "**0.6 Years" (Aug 2016 –Dec 2016)**

* Identify the customer segment and meet their expectations by resolve their queries and also, successfully submitted their EMI
* Meet with the higher management to present the quarterly report and showed the day to day collections chart
* Made the cycle to manage the customers and demonstrate about the company goals and achievements to present the brand image of the company

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| **Other Experience and Responsibilities** |

* Sales Executive professional with 0.2 years of work experience with "India Mart Intermesh Ltd"
* Assistant Manager professional with 0.6 years of work experience in Current account/Saving account with "Equitas Small Finance Bank"

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| **Domain / Technical expertise** |

* Team work
* Good in Marketing
* Management skills
* Clients relationship and services management
* Planning & Coordination
* Time Management

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| **Training and Certifications** |

* Successfully completed training in “Postpaid connection" with "Bharti Airtel Ltd"
* Successfully completed training in “Telly-6.3" from Ajmer

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| **Educational Background** |

* **MBA / PGDM in “Marketing” 2006-2008**

ICFAI National University Dehradhoon

* **B. A. in “English literature” 2003-2006**

M.D.S University, Ajmer

* **High Secondary school 2001-2002**

Gujrati Sr. sec. school, Ajmer (Raj.)

* **Secondary school 1999-2000**

Gujrati Sr. sec. school, Ajmer (Raj.)

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| **Personal details** |

* Gender : Male
* Date of Birth : 5th May 1985
* Language Proficiency : English, Hindi
* Material Status : Married
* Present Address : 56, B K Kaul Nagar, Ajmer- 305001, Rajasthan
* Permanent Address : 56, B K Kaul Nagar, Ajmer- 305001, Rajasthan

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| **Web Presence** |

[**http://www.linkedin.com/in/ankit-bohra-01841a187**](http://www.linkedin.com/in/ankit-bohra-01841a187)

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| **Declaration** |

I hereby declare that the information furnished above is true to the best of my knowledge.

Date: Yours Sincerely,

Ankit Bohra