



Name : Ayushi Jaiswal

Date of Birth : 30.01.1997

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Academic Qualification:

Degree/Certificate	Institute	Board/ University	Year	% / CGPA
PGPM	ICFAI Business School	-	2019-2021	7.91*
B.Com. (Hons)	J.D Birla Institute	Jadavpur University	2015-2018	67.82
XII	Welland Gouldsmith School	CISCE	2015	89
X	Welland Gouldsmith School	CISCE	2013	91

**CGPA as of Semester 4*

Summer Internship:

Name of the Organization	Project Title	Duration
Dynavision Dygitech Pvt. Ltd.	Scope and Challenges of Data Science Education in West Bengal	14 weeks
Miss Chase Pvt. Ltd.	Marketing Intern	8 weeks

Salient Points:

- To assess the perceived usefulness of data science and business analytics progression.
- To enhance and create awareness about the business opportunities of Dygitech.
- To look into the marketing opportunities of Miss Chase
- To handle websites “Myntra, Jabong and Shopify”

Certifications : TCS iON - Career Edge – Knockdown the Lockdown
IBS Bangalore – Analyzing and Visualizing Data using Excel
ILEAD Personality Development Program
Digital Marketing- Google

Awards and Achievements : Placed 2nd in the event Fashion Show in Invictus'16 of JDBI (BBA)
Winner of the Environment Club event in Deluge'19 of IBS-K
Runners-up in Human Resource and Marketing events in Deluge

Computer Proficiency : MS Office, Python

Interests : Art and Craft, Baking and Travelling

Languages known : English, Hindi and Bengali

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