

# Hetali Amitkumar Vyas

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## EDUCATION

Saurashtra UniversityRajkot, Gujarat, India

- Bachelor of Business Administration at Shree R.P. Bhalodia College(Mumbai Trust) 2019-2022
  - Concentration in Accounting, Finance, Marketing, and Management.
  - Achieved cumulative percentage: 77%
  - Helped other peers with studies and projects, guided them with better career options, and supervised them during presentations.

**Relevant coursework:** Business Accounting, Business Statistics, Marketing Management, Contemporary Issues in Investment, Microeconomics, Macroeconomics, Financial Management, Communication Skills & Business Writing.

## PROFESSIONAL EXPERIENCE

India PostRajkot, Gujarat, India

- Market Researcher, Service Mix of India PostDecember 2021-February 2022
  - Focused on defining the problem and analyzed research objectives.
  - Developed SWOT analysis, to facilitate a realistic look at strengths & weaknesses of the organization, and analyzed the data that aims to combine relevant to research purpose.
  - Assimilated information about products and services bestowed, developed questionnaire for sample survey, and surveyed 101 customers and interacted with them to deliver attainable solutions.
  - Compiled the research data, accurately applied statistical techniques, and prepared graphs.
  - Discussed research findings, conclusions, and suggestions with the Professors, Official Assistants, and Staff Members that would contribute in growth and development of the organization.

## SKILLS

- Competencies:**
  - Commercial Awareness
  - Problem Solving & Decision Making
  - Cross-Functional Team Leadership
  - Financial Accounting
  - Accountability
  - Work Ethics & Empathy
  - Market Research
  - Management
  - Multi-Tasking
- Languages:** Hindi(native), Gujarati(native), English(fluent), French(beginner and learner).
- Computer:** Worked on Microsoft Excel(prepared graphs), Word, and PowerPoint.

## ADDITIONAL INFORMATION

- Competitive sport:** Played cricket, basketball, and chess and also participated in running-race during the high school.
- Interests:** Cycling, gardening, reading, travelling, solving sudoku, and playing memory card games and badminton.
- Certificates & Achievements:** On completion of Market research at India Post(2022), secured rank in races(and relays), and obtained the participation certificate in quiz & drawing competitions(during the high school).