

RESUME

Kamesh Singh

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ADDRESS: - NEAR OM HOSPITAL, GALI NO -7, MAMURA, NOIDA SECTOR-66, UTTAR PRADESH. PINCODE: - 201305.

OBJECTIVES:

To excel through creative ideas and smart work where I can use my academic knowledge and nurture professional skills and can learn more in an organization with growth opportunity.

PROFESSIONAL QUALIFICATION:

YEAR	DEGREE	INSTITUTE	BOARD/UNIVERSITY	DGPA/CGPA/%
2018-2020	MBA (MAJOR: - FINANCE & MARKETING)	Heritage Business School, KOLKATA (WEST BENGAL)	MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY (WEST BENGAL)	8.57
2013-2017	B. TECH (Mechanical Engineering)	Gandhi Engineering College, BHUBANESWAR(ODISHA)	BIJU PATNAIK UNIVERSITY OF TECHNOLOGY (ODISHA)	7.7
2013	12 TH	St. Mary's higher Sec. School, JHARSUGUDA(ODISHA)	ISC	70%
2011	10 TH	St. Mary's higher Sec. School, JHARSUGUDA(ODISHA)	ICSE	80%

INTERNSHIP AND TRAINING:

Summer Internship at Max retail division in Kolkata on the topic “**Study of commercial management (focus on inventory management) process in retail division.**”

Project on **alignment and wheel balancing in a GO- KART during graduation(B.TECH).**

Industrial visit at railway wagons (Bhubaneswar), Pradip port (Odisha), Vikram solar (Kolkata).

WORK EXPERIENCE:

1. Working at Epsilon India (Publicis Groupe) as a campaign analyst -1. (19 April 2021-4 NOV,2021).
 -) Work on email build, scheduling and campaign deployment.
 -) Use of A/B testing, QA process.
 -) Interaction with agency and account manager.
 -) Work on multiple accounts.
 -) Knowledge about HTML, CSS, SQL
 -) Worked on inhouse tools and Service Now, ADR etc.

EXTRA CIRRICULAR ACTIVITIES & ACHIVEMENTS:

-) Played U-16 cricket tournament, inter school football and cricket.
-) Participated in inter college drama event.
-) Conducted college fest and alumni meet as a member of the student committee.
-) SECURED 1425 (OUT OF 1860) IN **TCS NQT 2020**.

COURSES:

-) Google analytics for beginners(Google Academy),SQL(Udemy), MS EXCEL FROM CFI, Online courses on fundamental of digital marketing by Google Garage. Financial analyst course 2020 by UDEMY
-) Course on sports revenue and analytics, IRDA TRAINING CERTIFICATION, Accounting fundamentals by CFI.

SKILLS : _ AUTOCAD CATIA (CTTC), TABLEAU (UDEMY), BASICS OF C, MS WORD.

STRENGTH: Quick learner, Enthusiast, Perseverance., try to be updated on latest news/technologies.

WEAKNESS: Inability to say NO to someone, working on time management .

HOBBIES: Reading trivia/facts about various articles, visiting places of historical importance, sports, interested in stock market & financials.

PERSONAL INFORMATION:

Date of Birth:	28/09/1994
Father's Name:	Nagendra Singh
Mother's Name:	Dropati Singh
Marital Status:	Unmarried
Languages known:	English, Hindi, Odia, Bengali

PERMANENT Address: H NO 06, MUTHAHI KHURD, DIST – SANTKABIRNAGAR, U.P(272162).

