**Krishanu Chowdhury**

12/8 Deshbandhu Nagar, Durgapur, West Bengal

Cell: +91-9126574562

krishanu.dgp2011@gmail.com

**Professional Summary**

Dedicated and reliable Manager and effective team leader who excels at using proven methods and profitability through functional and technical analysis. Successful at advising small business, Individual Clients and MNC Corporations. Areas of expertise include marketing and HR domain, risk management, Investment strategy. Able to function effectively as a team member and independently.

Experience

.Branch Manager,Jan18,2022-May10,2022. Idfc first bank

Leading the entire branch to accomplish entire branch MSME loan target by guiding the team.

Ensuring time to time marketing activity within the catchment area for brand awareness.

Ensuring branch collection on timely basis.

Handling the entire branch operation part.

**Experience**

* **Dec 14,2020-Nov19,2021 Satin Credit Care Network Ltd**

**Territory Manager**

* Leading and Handling the Team of 12 branches with 52 staffs.
* Ensuring loan disbursement of 1cr per week by the branches to accomplish the targets.
* Ensuring collection on timely basis.
* Target fulfillment of the entire region and maintaining Quality of customer.
* Reducing OD customers to improve Branch health by continuous follow up and customer meeting.

**Experience**

* **Dec18,2020-Nov1,2020 Annapurna Finance Pvt Ltd**

**Branch Manager**

* Leading the entire branch to accomplish entire branch MSME loan target by guiding the team.
* Ensuring time to time marketing activity within the catchment area for brand awareness.
* Ensuring branch collection on timely basis.
* Handling the entire branch operation part.

**Experience**

**April 4, 2016-August 7, 2018 Jana Small Finance bank Ltd**

**Senior executive**

* Leading the team of officers to accomplish MSME loan target of the branch.
* Ensure Full documentation and Guide in Disbursement.
* Ensuring the Branch Target to be fulfilled and ensure on-date Collection of the customers.
* Team handling of collection & sourcing.
* Fulfillment of individual target of the team on monthly basis.
* Conversion of OD customer into Regular customer .

**Experience**

**August6, 2015 –March17,2016 Kotak Mahindra Bank**

**Assistant Manager**

* Sourcing of Saving and Current Account and Cross Selling of 3rd Party Revenue Products.
* Generating Leads for Loan against Property and Collecting the Documentation and Guiding the Disbursement along with Loan Sales Manager.

**Experience**

**September17,2014-July27,2015 Edelweiss Broking ltd**

**Executive**

**.** Acquisition of new Demat accounts

.Selling of insurance ,Mutual Fund,Gold Bond and other revenue products

.Equity Dealer.

**Extra curriculum Activities:**

* Having knowledge in Tally, MS- Office.
* Share markets investment.
* Listening to music.
* Playing cricket.

**Certifications and Trainings:**

* **Gold loan auditing certification completed.**
* Completed a project on (A Comprehensive study of Marketing Strategy for the Selling and re-use of Secondary Products )At **Durgapur Steel Plant**”

**Academic Qualifications:**

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| --- | --- | --- | --- | --- |
| **Year** | **Degree** | **Major Subject** | **Institution** | **Full / Part Time - CGPA** |
| 2013 | MBA | Marketing/HR | Dr. B C Roy Engineering college | Full Time – 70 % |
| 2011 | BBA | Marketing/HR | Dr. B C Roy Engineering college | Full Time – 75% |
| 2008 | 12th Standard | Commerce | BIDHAN CHANDRA INSTITUTION | Full Time – 55% |
| 2006 | 10th Standard | General | AUROBINDO VIDYAMANDIR | Full Time – 60% |

**Personal Details:**

* Name: Krishanu Chowdhury
* Father’s Name: Pranab Kumar Chowdhury
* Date of birth: 04th April 1988.
* Sex: Male
* Marital Status: Married

**Declaration:**

I hereby declare that above mentioned information is correct up to my knowledge and I bear the responsibility for the correctness of the above-mentioned particulars.

Krishanu Chowdhury

Place: Durgapur