CURRICULAM VITAE

NILANJAN BHADURI

PROJECT COORDINATOR & FRANCHISEE BUSINESS DEVELOPER OF WEBEL.
(WEBEL-West Bengal Electronics Industry Development Corporation Ltd – A Govt. Of W.B.Undertaking)

I am very much result-oriented marketer with 20+ years of management experience in providing skill development & corporate IT related training through WEBEL with integrated business and marketing solutions to diverse clients in our module, including highly valued individuals and Govt. organizations also. Equipped with a record of success in managing clients by providing them valued solutions through my platform, including creating multiple corporate project works that generated lot of revenues and providing business module for new entrepreneurs through Entrepreneurship Development Training Programs, sponsored by Department of IT & E, Govt. of West Bengal.

nilanjan.bhaduri71@gmailcom   **6289787100, 9475843842**

144k, South Sinthee Road, Kolkata, Pin: 700050, State: West Bengal, India.

AREAS OF EXPERTISE

Business Process Improvement	Lead Generation	Supervision & Leadership
Marketing Strategy	Influential Negotiation Skills	Administrative Work
Product & Market Survey	Development & Training	New Project Coordinate
Proficiency to viable	Planning & Strategy	Communication & PR

PROFESSIONAL EXPERIENCE

IT Training Project Coordinator & Centre Head
WEBEL.(07/1999 – till date)
- Led the development of new thinking from conceptualization to finalization of marketing and business development collaterals such as pitch decks, execution and final project making report.
- Advised CEO on various strategic opportunities, including growth, engagement of manpower, competitor analysis and overview on profit.
- Conducted financial model for new project expenditure and forecast.

Business Associates
Tata Consultancy Services (01/1999 – 06/1999)
- Implemented customer service process to promote positive and consistent user experience ensuring brand loyalty to use EX-Next Generation Accounting Software.
- Implemented customer software training for making them expert user.

Assistant Manager(System)
Shilpa Overseas (P) Ltd (07/1997 – 03/1999)
- Implementation and generation of various report against data through software system.
- Cost calculation & material estimation through software system for new product for export.

Computer Lab Faculty Member
WEBEL-Bhairab Gangully College Computer Training Centre, Belghoria. (05/1996 – 06/1997)
- Act as a faculty worked towards innovation, focused on wealth creation & employment generation.
- Always tried to motivate the Charms & benefits of creating something new Idea Formation.

EDP Manager
Aqua Engineering & Allied Service (P) Ltd (03/1994 – 04/1996)
- Implemented of daily computer back-up system including current & previous year back log data.
- Advised the Director how to computerization & maintain the daily stock, Purchase, Sales Invoice, Stock order & all other ledger of buyers & suppliers etch**.**

PROJECT SUPERVISION EXPERIENCE

- A software application with data entry project was made under my supervision for UCO Bank, Krishnanagar Br. (Year-03/2001,Software used-VB6 & MS Access)
  Main Purpose- Interest calculation of FD & RD on that date.

- A data entry project was success fully completed under my supervision for Dena Bank, Krishnanagar Br. (Year-12/2001) Bank using own Software

- **Main Purpose**- Updating & computerization of Branch.

- A data entry project was success fully completed under my supervision for BGVB Bank, Krishnanagar (Year-12/2002) Bank own Software.

- **Main Purpose**- Updating & computerization of Branch

- A 15 minutes documentation was made under my supervision on the occasion of World Telecom Day for BSNL-Krishnanagar Telecom District (Year-2006- Software used Adobe Premiere & Sound Forge)

- **Main Purpose**- Celebration & motivation to the Employee.

- **10+** High level corporate Training on IT & ITs have been success fully completed under my supervision since from the Year of 2001 & till the process is going on.**750+** State & Central Govt. Employee were trained through this programme.
  Main Purpose- Office Computerization with Enhancement of computer skill & fascinate to the employees.

CONFERENCEs ATTENDED

- Bengal Global Business Summit (BGBS)- 2019 at Biswa Bangla international Convention Centre
  Agenda: Infrastructure, IT & ITes, Hospitality & Tourism, Transport & Logistic, MSME & Skills. Strategic Business and Marketing Management

- Global Block Chain Congress Consensus-2018 at Biswa Bangla international Convention Centre
  Agenda: New Opportunity and Novel Tradeoffs & Making Block chain Real.. How to market Block chain and Position Trust.

PROFESSIONAL CERTIFICATES

- Certificate in Computer Basic from Vidyasagar College, Kolkata,   Year-1992.
- Diploma in Computer Software Application(1-Year) from Ballygunge Computer Circle,Year-1993.
- Advance Diploma in Software Export Technology(ASSET-1-Year) from APTECH International, (Year-1998).

EDUCATION

- Schooling from West Bengal Board of Secondary Education
- College from West Bengal Council of Higher Secondary Education.
- Graduation from Calcutta University - 1997.
- Persuing Post Graduate Diploma in International Business Operations & School of Management Studies from IGNOU.

LANGUAGES

- ❑ English
- ❑ Bengali – Mother Tongue
- ❑ Hindi – can speak & understand only

INTERESTS

❑ Cricket, Football, Table Tennis and Chess.

PERSONAL DETAILS

- **Father's Name**   :Late Ramendra Narayan Bhaduri
- **Mother**   :Smt.Sonali Bhaduri (H/W)
- **Date of Birth**   : 27th October, 1971   **Gender:** Male   **Marital Status:** Married
- **Cast**   : Brahmin   **Nationality:** Indian   **Religion:** Hindu

DECLARATION

I hereby declare that all the statement made in this application is true, complete and correct to the best of my knowledge and belief in the event of any information being found false or in correct of ineligibility being detected before or after the interview, my candidature will stand automatically cancelled.

Place: Kolkata
Date: 06/10/2020

Signature