

Name: SOURAV PAL
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Objective

To secure a responsible career opportunity to fully use my training and skills, while making a major contribution to the welfare of the company.

Educational Qualification

Qualification	Institute	University/ Board	Year of Passing	Percentage/ CGPA
Post Graduation MBA (Major-Marketing, Minor- Finance)	Department of Business Management	University of Calcutta	2021	6.886(SGPA)
Graduation (BBA Hons- Marketing Management)	Asutosh College	University of Calcutta	2018	57%
12th (Commerce)	Kendriya Vidyalaya Barrackpore(Air Force Station)	CBSE	2014	60%
10th	Kendriya Vidyalaya No.1 Ichapore	CBSE	2012	7.0(CGPA)

Work Experience-
Fresher

Internship during Graduation

Name of the Organization: Bisk Farm

Project Undertaken: Product Distribution

Project Synopsis: To work as a team member on distribution of FMCG products especially in the Salt Lake,Sec-3 area of Kolkata and making a report.

Duration: 30 days

Name of the Organization: Ajanta Shoes (I) Pvt Ltd.

Project Undertaken: Merchandising

Project Synopsis: To promote products and ideas especially in the retail and wholesale markets so as to boost up sales and making various surveys on brand preference, cost centric,product types and product selection and choices on what basis and thus making a report.

Duration: 45 days

Internship During Post Graduation

Name of the Organisation: PepsiCo.

Project Undertaken: Consumer Behaviour

Project Synopsis: Studying the consumption occasion for salty snacks at homes during lockdown

Duration: 60 days

Skills

- Strategic thinking
- Creative problem solving
- Leadership skills
- Communication skills
- Analytical Thinking
- Adaptability to change
- Teamwork
- Initiative
- MS Office
- Interpersonal skills

Extra-curricular Activities

- Green Olympiad runner-up
- Certificate of participation in “National Action Plan” 2019 held by Department of Business Management, University of Calcutta (Alipore Campus)
- National online quiz on Business Management 2020 (3rd position) organized by MBA Department of Regent Education and Research Foundation, Kolkata
- Event Management
- International Music Festival as a coordinator
- Acting and drama in school
- Participating in sports such as cricket, Basketball and volleyball

Personal Details

Date of Birth: 17.07.1996

Father's Name: Late Chandan Kumar Pal

Permanent Address: : Ichapur, Laxminathnagar, C/O- Arati Dutta
PO- Nawabganj, PS- Noapara, PIN- 743144
DT- North 24 Parganas, West Bengal, India

Correspondence address: Do

Hobbies: Cricket, volleyball, basketball, drawing, watching series, gyming, traveling and exploring new places, reading business articles and gathering knowledge on automobile industry and modern cars

Languages Known: English, Hindi and Bengali

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NAME