**Sovanlal Karmakar**

**Email :** [sovan87@gmail.com](mailto:sovan87@gmail.com)

**Contact No-9749244601**

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**Objective:**

I am fortunate enough as I get an opportunity to prove my ability with honesty, discipline and work culture. I have flexibility to adapt to any new environment.

**Profile Summary**

A dynamic professional with experience in

**Marketing & Sales**, **Business Development**, **Product promotion**

* Easy dealing with the executive staffs, problematic clients.
* Expertise in managing the operations with key focus on profitability by ensuring the optimal utilization of resources
* Possess excellent interpersonal, communication, team building & customer relationship, management skills
* Demonstrated ability to handle projects and make sure successful achievements
* Have experience Handling to Stockist retail market in various States for ABUS( 4 states )
* Ability to execute ideas effectively
* Computer skill

**Work Experiences**:

**From September 2019 to April 2020**

**“Sales Executive” at Small Busimess Fin Credit (Primeone India pvt ltd)**

**Products Deals**

* Personal Loan
* Business Loan

**From June 2017 to September 2019**

**"Sales Officer" at Capital First Ltd Now IDFC First Bank Ltd (me-hin)**

**Products Deals**

* Personal Loan
* Business Loan

**From November 2016 to June 2017**

**"Senior Sales Officer" at "HDB Financial Services Ltd"**

**Products Deals**

* Personal Loan
* Gold Loan
* Business Loan
* Car Loan
* Loan against Property

**From June 2015 to November 2016**

**“Marketing Executive” at “Bhandari Automobile Pvt. Ltd.”.**

**Products Deals**

* Premium Car(CIAZ)
* Car Insurance
* Car Accessories
* Car 3rd and 4th years Warranty

**Role**:

* Demonstration of Car
* Communicate with Premium clients during the project.
* Arrange various exhibition & Promotional Activity with Bank
* Enhanced the after-sale services.

**From June 2013 to may 2015**

**“Marketing Executive” at “Brand Next”.**

**Products Deals**

**ABUS** locks **(Security Tech Germany**)

**Role:**

* Lead to sales team
* Stockist’s market handling(Contact to hardware stores, electronic store, mobile stores, bike showroom )
* Demonstration to ABUS Product in front of clients.
* Attended various exhibition & promote ABUS product
* Prepared monthly sales and stock statement.
* Organized the product promotions and displayed new stock which helped customers in choosing products
* Accountable for stocks & sales analysis entailing replenishment and optimal stock
* Enhanced the after-sale services and improved the number of regular customers

**From December 2011 to May 2013**

**“Marketing Executive” at “Creative Hub Solution”.**

**Products Deals**

* School Management system ( Fees Collection )
* Billing Software (Medical shop)
* Gate Management System

**Role**:

* Communicate with clients during the project
* Worked as a team member effectively and efficiently.

**Form September 2007 to November 2009**

**ICICI Prudential Life Insurance**, Arambagh Branch as Investment Advisor

**Certificate:**

* Certification of Information technology application from New uluberia youth computer training centre (YCTC)
* Certificate of ABUS (Security Tech Germany) for India ( as a trainee )

**Educational Qualification:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Name Of**  **Examination** | **Board/**  **University** | **School/**  **College** | **Year**  **of passing** | **Division** |
| B.A | Calcutta University | Set Anandaram jaipuria College | 2008 | II |
| H.S | W.B.C.H.S.E. | Arambagh High School | 2005 | I |
| M.P | W.B.B.S.E. | Arambagh High School | 2003 | I |

**Personal Information:**

**Father’s Name Jagannath Karmakar**

**Permanent**Town+ post – Arambagh

**Address**: (Lake Para) ward- 03

Dist-Hooghly, pin-712601

**Date of Birth**:07th September 1987

**Gender**: Male

**Marital status**: Married

**Nationality**: Indian

**Communicating Language**: Bengali, English, Hindi

**Area of Interests**

Cricket, Football

**I declare that the above-furnished details are true to the best of my knowledge and belief.**

**Date: 1/5/2020**

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**Place: Kolkata Sovanlal Karmakar**